

ANNUAL PARTNERSHIPS – CATEGORY-EXCLUSIVE, 2-4 TOTAL

| Founding Partner   | Annual Partner   | Supporting Partner   |
|--|--|--|
| <b>\$25,000 / yr</b><br><small>CATEGORY-EXCLUSIVE · ~2 SLOTS</small>   | <b>\$12,000 / yr</b><br><small>~2 SLOTS</small>  | <b>\$6,000 / yr</b><br><small>LIMITED</small>  |
| <ul style="list-style-type: none"> <li>• Headline at both flagship events</li> <li>• Podcast presenting sponsor</li> <li>• Presenting sponsor, one Resources tool</li> <li>• Monthly Instagram + newsletter</li> <li>• Logo across events, podcast, site</li> <li>• Attendee leads · first right of refusal</li> </ul> | <ul style="list-style-type: none"> <li>• Gold at one flagship event</li> <li>• Podcast episode-partner block</li> <li>• Quarterly Instagram feature</li> <li>• Newsletter inclusion</li> <li>• Featured placement, a Resources tool</li> <li>• Logo on site</li> </ul> | <ul style="list-style-type: none"> <li>• Silver at one event</li> <li>• Instagram posts across the year</li> <li>• Newsletter inclusion</li> <li>• Logo + listing, site &amp; Resources</li> </ul> |

À LA CARTE

EVENTS

|                                     |               |
|-------------------------------------|---------------|
| Gold — top placement, all channels  | \$5,000+      |
| Silver — reel + email + leads       | \$2,500-4,999 |
| Bronze — listing + product display  | \$1,000-2,499 |
| Activation add-on — demo / giveaway | from \$500    |

PODCAST

|                              |         |
|------------------------------|---------|
| Presenting — 6-episode block | \$3,000 |
| Episode partner — 6-pack     | \$1,800 |
| Supporting — per cycle       | \$750   |

MASTERCLASSES & PANELS

|           |               |
|-----------|---------------|
| Per event | \$1,000-4,000 |
|-----------|---------------|

GIVEAWAYS

|  |                      |
|--|----------------------|
| Sponsored giveaway (you provide prize) | product + from \$500 |
|--|----------------------|

INSTAGRAM

|                       |               |
|-----------------------|---------------|
| Sponsored reel        | \$1,000-1,500 |
| Paid-partnership post | \$750         |
| Story series          | \$300-500     |

NEWSLETTER

|                         |           |
|-------------------------|-----------|
| Dedicated solo send     | \$500-750 |
| Inclusion — logo + link | \$150-250 |

RESOURCES TOOLS

|                               |                 |
|-------------------------------|-----------------|
| Tool presenting sponsor / yr  | \$5,000-10,000  |
| Featured brand placement / yr | \$2,000-4,000   |
| Official data partner         | trade / \$1,500 |
| Spotlight feature             | \$500-1,000     |

ANNUAL REPORT

|   |                |
|---|----------------|
| State of Cinematography — title sponsor | \$5,000-10,000 |
|---|----------------|

*À la carte sponsorships are subject to annual partners' category exclusivity. Rates are starting points; multi-channel and annual commitments are negotiable.*